Global

Engagement





global.asu.edu



Message from ASU president Michael Crow

Welcome to ASU

As the New American University, Arizona State University is committed to expanding educational access, achieving excellence in teaching and research, and making a positive social, economic and cultural impact in the communities we serve — both locally and internationally.

One of the core design aspirations that has guided ASU's transformation is to engage globally by reaching learners and communities around the world and by taking responsibility for grand global challenges. This commitment is reflected in everything we do. We carry out use-inspired research that addresses issues of international significance, develop impactful international partnerships around the world, and create unique opportunities for our students to engage globally.



ASU is touching the lives of learners and working to solve the most pressing challenges of our time. We are mobilizing our resources, intellectual capital, and global reach to set a new standard for how universities engage globally to promote educational access and inclusion, human well-being, and social impact.

Michael M. Crow President

Arizona State University

Michael Crow



Dramatic acceleration

in access

112%

Increased enrollment in 15 years:

67,082 to 142,636

Dramatic acceleration in research

Increased research funding in 15 years:

\$224M to \$677.3M

Rapid-growing research university

undergraduate degree programs

graduate degree and certificate programs

undergraduate degree recipients who have done or plan to do a practicum, internship, co-op experience, or clinical assignments (2021-22)

Research rankings, expenditures

National Science Foundation research rankings:

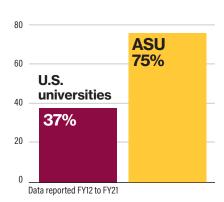
Arizona State University ranks sixth out of 750 universities in the U.S. for research expenditures for institutions of higher education without a medical school, in the National Science Foundation's

Higher Education Research and Development rankings.

This ranking puts ASU ahead of California Institute of Technology, Carnegie Mellon University and Princeton University for institutions without a medical school. In the NSF ranking on research expenditures in geological and earth sciences, anthropology and transdisciplinary sciences, ASU ranked first among all institutions.

With \$677.3M in total research expenditures in 2022, ASU ranks as one of the fastest-growing research universities among all institutions with research enterprises exceeding \$100 million in annual research expenditures.

10-year research expenditure growth



Engage. Transform. Impact.

Featured student stories

ASU engages its students globally

though the creation of purposeful programs that deliver top-notch, diverse learning experiences. ASU's student-facing global engagement opportunities are based upon human connection, allowing students to expand their intercultural competencies and transform their understanding of the world. The impact of these experiences reaches far beyond the programs themselves, as our students continue to engage with and shape our global future.



Susan Dacosta

International program:

Mastercard Foundation Scholars Program, from Gambia ASU academic area: Center for Advanced Studies

in Global Education and KE

The experience:

Being a Mastercard Foundation Scholar is more of a responsibility than a privilege to me. I believe I have been chosen to be part of a family with a common vision to spearhead the changes we want to see in our mother continent Africa."

Student mobility at ASU

Inbound students

As part of ASU's effort to internationalize its campus, the university provides both undergraduate and graduate international students pathways to a variety of learning opportunities. Students are fully integrated into ASU's community, gaining a global academic experience at a top research university.

Global Launch

Global Launch provides English-language training, cultural immersion and academic support for international students who wish to succeed at any American university. Many Global Launch programs also provide proof of English proficiency for admission to most Arizona State University undergraduate and graduate degree programs.

International Academic Partnerships

In partnership with leading international universities, international academic partnerships allow students to combine study at their home university with an accelerated master's degree from ASU. Common formats are 3+1+1 and 1+1. The program benefits include less time and cost to earn a master's degree.

International Dual Degree

Program (IDDP)

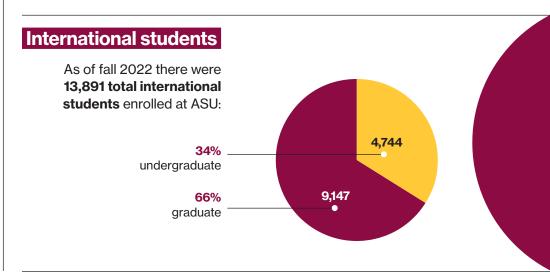
A dual degree program at the undergraduate level, the 2+2 allows students to earn two undergraduate degrees, one from ASU and the other from their home institution.

Leadership Development

ASU trains future leaders through high-profile programs that include the International Leaders in Education Program, Young African Leaders Initiative, Young Southeast Asian Leaders Initiative, Mastercard Foundation Scholars Program, the Humphrey Fellowship, and the McCain Institute Next Generation.

Short Term Study@ASU

ASU offers students from partner institutions the opportunity to spend an academic semester or year as visiting undergraduate international students. Students are fully integrated into ASU's community and receive course credit from their home institutions. International Academic Partnerships In partnership with leading international universities, international academic partnerships allow students to combine study at their home university with an accelerated master's degree from ASU. Common formats are 3+1+1 and 1+1. The program benefits include less time and cost to earn a master's degree.



Unique international engagement opportunities

Collaborative Online

International Learning (COIL)

Though Barrett, The Honors College's Global Classroom and other initiatives across ASU, COIL promotes interactive shared coursework across cultures, developed jointly by faculty members from ASU and global partner institutions. Online communication technologies allow students and faculty to build global competencies without leaving their campuses.

Global Development

Research Scholars

In partnership with USAID's Research and Innovation Fellows Program, ASU deploys top graduate students to countries around the world to design and implement projects in health, education, economic growth, biodiversity, gender equality, supply chain management, energy water, and innovation and entrepreneurship.

Global Intensive Experiences

An innovative, short-term study abroad model that expands access to a wide and diverse student demographic with low-cost international experiences directly connected to ASU credit-bearing courses.

GlobalResolve

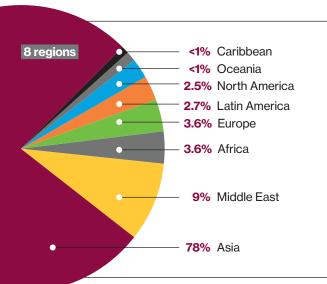
GlobalResolve, a service abroad program at Barrett, The Honors College, mobilizes ASU students to design project-based solutions to challenges in the developing world and creates collaborative opportunities for ASU colleges with external partners. The program exposes ASU students to life-changing experiences that allow them to make an impact in underserved communities throughout the Global South.

Peace Corps

ASU offers several ways for students to explore, engage and prepare for Peace Corps service after graduation, including Peace Corps Club, Campus Ambassadors, Peace Corps Prep Certificate Program, a Peace Corps class and Study Abroad program, and Coverdell Fellowships for returning Peace Corps volunteers.

Social Entrepreneurship

ASU students work with faculty to develop entrepreneurial products and services that improve the quality of life around the world. For example, SolarSPELL is a ruggedized, portable digital learning library codesigned by ASU students and faculty that provides relevant, localized content to resource constrained communities around the world.



Top 10 countries

India

China

Saudi Arabia

South Korea

Canada

Taiwan

Kuwait

United Arab Emirates

Mexico

Vietnam



Courtney Bayer

International program:

GlobalResolve: St. Lucia Project

ASU academic area:

GlobalResolve.

Barrett, The Honors College

The experience:

It was truly amazing to be able to experience the St. Lucia culture that I learned so much about during the semester. It was also great to be able to implement what my team and I had planned during the semester and to travel to St. Lucia over semester break. I was very grateful to be able to represent both ASU and GlobalResolve during my time abroad."



Kelly Anderson

International program:

KE and GlobalResolve in Maasailand, Kenya

ASU academic area: Engineering

The experience:

Helping the community engineer local, sustainable solutions to real problems opened my eyes to the power of Peace Engineering. As a result, I have been inspired to pursue this path in my engineering career, applying my strengths to foster positive, lasting change in our global community."

Featured student stories

Daniel Weekes

International program:

Korea University Business School, South Korea

Major:

Economics and international business

The experience:

Studying abroad taught me to take risks in areas I was unfamiliar with – from visiting new cities to eating new foods to meeting new people. Being in South Korea, I had the opportunity to learn through a whole new world of perspectives that I began to adopt into my own life. Making friends from all over the world, the opportunities created from one semester will last a lifetime."



Godfred Naah

International program:

Global Challenge Lab in Ecuador **Major:**

Global management

The experience:

My experience with Heifer International exposed me to something unique and fulfilling that cannot be taught in the classroom, but only comes with working in the field to help design business solutions. I think every Thunderbird should get the opportunity to experience this."

Student mobility at ASU



99%

increase in study abroad participation over the last decade*

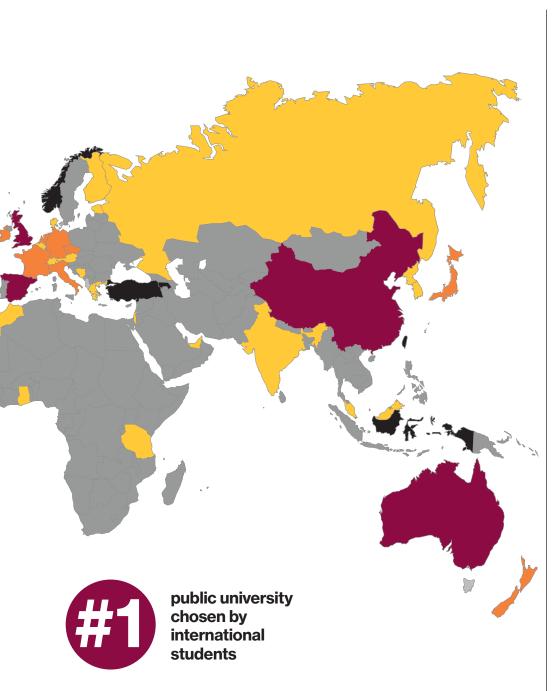
*excludes pandemic years

#1 in the U.S. and #2 in the world for global impact in research, outreach and stewardship.

- Times Higher Education, 2022

\$1.4M

earned in scholarships and grants for Global Education programs annually



300+ Global Education

Riobal Education programs in more than 60 countries annually

19,500+
students
enrolled in Global
Education
programs over the

last decade

2,700+ students enrolled in online global learning programs

since the start of the COVID-19 pandemic in Spring 2020



Gelila Tesfu

International program:

Global Intensive Experience: Business in Costa Rica

Major:

Psychology and minor in applied business data analytics

The experience:

Being from Ethiopia, I was inspired to take all that I have learned and teach/implement my people. The cultural exposure itself has helped me become a well-rounded person. Thank you, ASU."



Margaret Zheng

International program:

SCETL Leadership and Service in India **Major:**

Biological sciences and Chinese language

The experience:

Going to India helped me gain a perspective on how privileged I am by being born in the United States. I gained a new understanding of the philosophy that stands behind non-profit work. This trip solidified my future goal of wanting to work in the non-profit sector."

Students and degrees

ASU combines the vast resources of one of the nation's largest research universities with programs that are unique to students' needs. The university offers a variety of groundbreaking opportunities for personalized learning, undergraduate research, unique campus life experiences, and entrepreneurship.

ASU's colleges and schools:

Arts and Sciences
Business
Design and the Arts
Education
Engineering
Global Futures
Graduate College
Health Solutions
Honors College
Journalism
Law
Nursing and Health Innovation
Public Service and Community Solutions
Thunderbird
University College

17
colleges
and schools

ASU has 190+ centers and institutes



Nine design aspirations guide ASU's ongoing evolution as a New American University.

ASU integrates these institutional objectives in innovative ways to demonstrate excellence, access and impact.

- Leverage our place
 ASU embraces its cultural, socioeconomic and physical setting.
- 2. Transform society
 ASU catalyzes social change
 by being connected to social needs.
- Value entrepreneurship
 ASU uses its knowledge and encourages innovation.
- Conduct use-inspired research
 ASU research has purpose and impact.
- Enable student success
 ASU is committed to the success of each unique student.
- Fuse intellectual disciplines
 ASU creates knowledge by
 transcending academic disciplines.
- 7. Be socially embedded ASU connects with communities through mutually beneficial partnerships.
- Engage globally
 ASU engages with people and issues locally, nationally and internationally.
- Principled innovation
 ASU places character and values at the center of decisions and actions.

Student and faculty awards and rankings

Top producer of the world's elite scholars

Over the past 10 years, ASU has produced six Marshall Scholars, seven Gates Cambridge Scholars and three Rhodes Scholars. In the past decade, 21 ASU students have received Goldwater Scholarships, 12 students have received Udall Scholarships, and four students have received Truman Scholarships. In addition, in 2021, ASU was named a 20-year Gilman Scholarship "Top Producer" for its commitment to assisting students with high financial need receive scholarships for study abroad.

A top producer of Fulbright faculty and student scholars

For 11 out of the past 12 years, ASU has been a designated "Top Producer" of Fulbright recipients. In that time frame, 217 students and alumni have received Fulbright awards, ranking ASU No. 11 overall among PhD-granting institutions, and second overall among public institutions. In 2022, ASU was identified by the U.S. Department of State as a leader among Hispanic-Serving Institutions on the basis of its continued engagement with the Fulbright program.

140+
international
academic
partnerships

13,891 international students from 172 countries

60,700+ international alum

Global partnerships

Partnerships are central to the success of ASU global activities.

Our global partners work with the university on large scale student mobility activities, collaborative research and strategic project coordination focused on access, excellence and education transformation.



Cintana Education

The ASU-Cintana Alliance is an international network of innovative and forward-looking universities working together to meet the rising global demand for higher education. Alliance members participate in a comprehensive partnership with multiple levels of engagement, including collaborative degree programs, international exchange programs for students and faculty, and collaboration opportunities. We currently have 14 partners in different countries including Colombia, Costa Rica, Egypt, El Salvador, Ecuador, Indonesia, India, Kazakhstan, Mexico, Montenegro, Peru, Philippines, Turkey, Ukraine.

PLUS ALLIANCE

PHOENIX | LONDON | SYDNEY

PLuS Alliance

Arizona State University, King's College London and the University of New South Wales in Australia established the PLuS Alliance, a tri-continental partnership to help find research-led solutions to global challenges and expand access to world-class learning.



- U.S. News & World Report 8 years, 2016-2023



Thunderbird School of Global Management



ASU ahead of Harvard, MIT and Stanford

— QS International Trade Rankings, 2023



A global **learning** experience

1,000+

student organizations

713

international scholars and faculty members for 2021-2022

950+

degrees and certificates



ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

New American University

Arizona State University has become the foundational model for the **New American University**, a new paradigm for the public research university that transforms higher education. ASU is committed to **excellence**, **access and impact** in everything that it does.

Mission and goals

Demonstrate leadership in academic excellence and accessibility Establish

national standing
in academic
quality and impact
of colleges and
schools in every
field

Establish ASU as a leading global center for interdisciplinary research, discovery and development by 2025

Enhance our **local impact** and social embeddedness





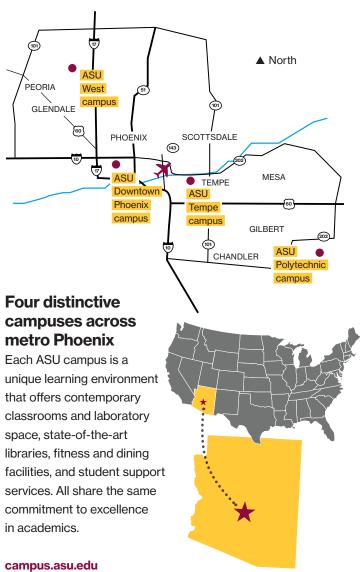
#1 in the U.S. and #2 in the world for global impact



Where we are

Arizona State University is located in the Phoenix metropolitan area. As the fifth largest city in the United States, Phoenix offers big-city amenities like sports venues, cultural attractions, restaurants and shopping in the breathtaking Sonoran Desert region.

Phoenix is ranked among the top cities for new graduates because of its well-paying jobs and affordable lifestyle. Arizona's job growth is expected to outpace the nation for the next decade, according to the Phoenix Business Journal.



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